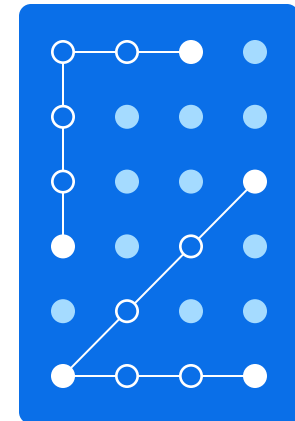


Adtomic by Helium 10

Year 5 Partners with Helium 10 to onboard 50 Adtomic clients in less than 6 months



Driven by the ever-evolving nature of e-commerce, Scott navigated various shifts in his business focus, **transitioning away from consulting and towards e-commerce.**



→ year5now.com

ABOUT YEAR 5

Scott Moller, founder of Year 5, embarked on a remarkable journey spanning over 24 years.

His entrepreneurial story began as a seller on Amazon, catering to his wife's boutique business while also doing consulting work with non-profit organizations.

Driven by the ever-evolving nature of e-commerce, Scott navigated various shifts in his business focus. He transitioned away from consulting, channeling his efforts towards e-commerce, eventually leading him to start his agency Year 5. This transition was driven by a realization that brands sought greater control over their products and brand presence on Amazon.

Want to learn how **Adtomic** can help your business save time and increase sales?

[Book a Demo](#)

THE CHALLENGE

For Year 5 to achieve success, it was crucial to assemble a comprehensive view of their agency —comprising the right team, optimal software, effective processes, and a solid foundation.

Finding a software solution that harmonized seamlessly with the agency's mission and catered to clients' diverse needs became a pivotal goal. As the agency underwent evolution over time, aiming to deliver top-tier service, the chosen software had to possess adaptability and robustness to match the agency's growth trajectory. This challenge led them to seek out a solution that would not only help automate processing and save time but also focus on what's important – driving sales for the customer.

THEIR STRATEGY

Empowering Growth with Helium 10

Year 5's quest for a comprehensive solution led them to Helium 10, a game-changing software suite for Amazon businesses. What set Helium 10 apart was not just its powerful automation features and tools, but the collaborative approach of its team. Year 5 and Helium 10 worked together to optimize operations, saving time and resources while still focusing on driving sales for the customer.

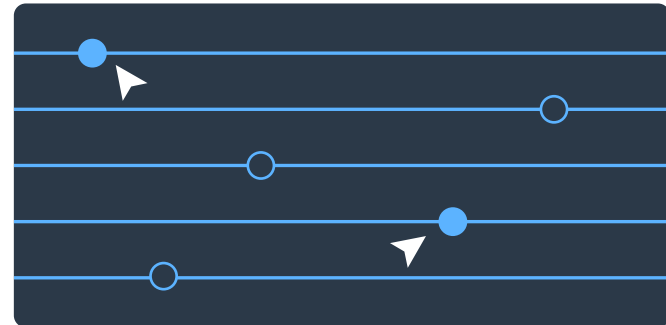
Finding a software solution that harmonized seamlessly with the agency's mission needs became a pivotal goal.



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Comprising the **right team, optimal software, effective processes, and a solid foundation** was crucial to Year 5's success



THE RESULTS

A Flourishing Partnership & Unprecedented Growth

Embracing Helium 10 proved to be a turning point for Year 5. Their focus on client results, combined with Helium 10's suite of products, allowed Year 5 to quickly onboard three clients to fifty clients in less than six months.

"What set Helium 10 apart was not just its powerful automation features and tools, **but the collaborative approach of its team.**"

By utilizing tools like Adtomic and focusing on Return on Ad Spend (ROAS) and Advertising Cost of Sales (ACoS), Year 5 continued to drive value for their customers. The strong partnership between Year 5 and Helium 10's customer success team fortified their capabilities and reinforced their commitment to delivering exceptional results.

03

Number of clients able to onboard in 6 months **before Helium 10**

50

Number of clients able to onboard in 6 months **with Helium 10**

Want to learn how **Adtomic can help your business** save time and increase sales?

[Book your free demo today!](#)